

Our Mission

We create a distributed blockchain depository of intellectual property objects enabling creative people, entrepreneurs, scientists, inventors and producers to register their copyrights, and to monetize their intellectual property on the open market.

What Is Our Project?

- Intellectual Property Register and Timestamp Service
- Marketplace For Intellectual Property — patent exchange and IP licensing: art, software, industrial intellectual property
- Integration with Content Services (photobanks, libraries of videos, software stores, music stocks) to register and sell copyrights online
- Open Innovation Platform featuring open competitions for the creation or purchase of works, technologies, and other intellectual property objects with specific features.

Secret of Success

The UDIAR technologies are already implemented and successfully used by the Russian project partner AO "EDRID" which operates in the copyright market from 2015 onwards. Since that time, the project team has created a technology platform used to provide a copyright protection service in Russia. The service is piloted successfully in the local Russian market that demonstrates the project's proof of concept and its potential in the global market.



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Founders

Maxim Dyshlyuk, CEO

Intellectual Property Expert in the SCO (Shanghai Cooperation Organization) Business Council

Yevgeny Pen, CFO

11 years' experience in banking, CEO in the Saint-Petersburg State University Endowment Fund

Alexei Kuzmin, CTO

18 years' experience in developing and managing server software products, 12 years' experience in cybersecurity and information protection

ICO Details

ICO Dates:

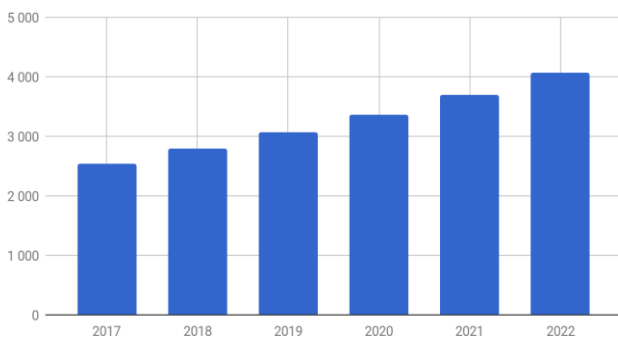
September 20 — November 19, 2017

During the ICO, the token price is fixed at 10 USD.

Market

The annual turnover in the international intellectual property market is up to \$ 3,7 trillion. Global sales of licenses of industrial property rights continue their solid progress, registering an average annual growth rate of 12%. According to approximate estimates, due to depositary system limitations, about 90% of intellectual property is never registered and cannot be placed on the open market.

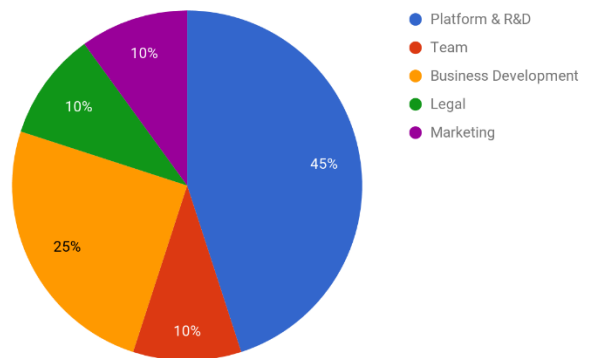
The volume of the global intellectual property market in 2017-2022, billion dollars (forecast)



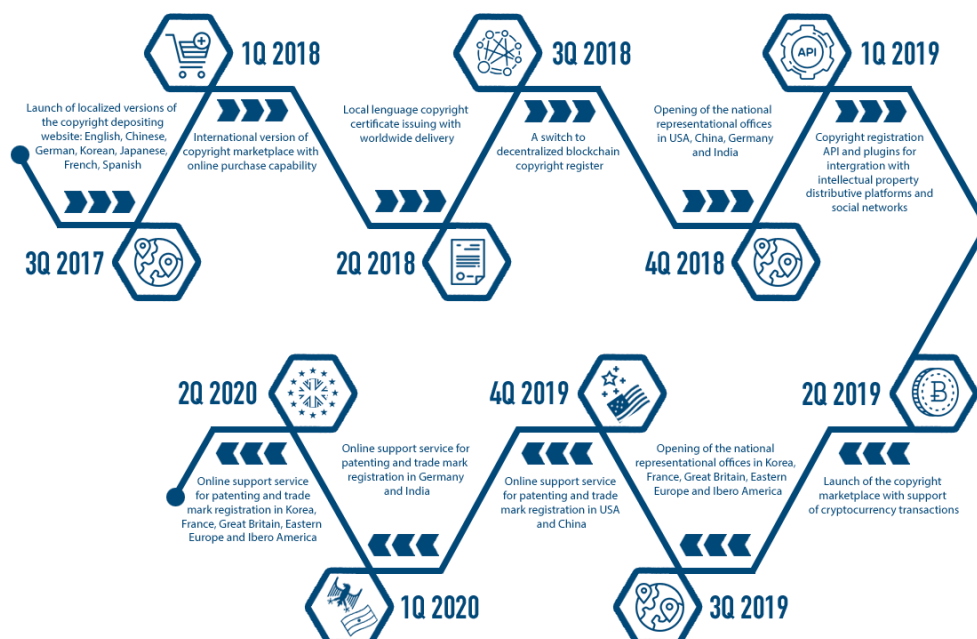
Token Allocation

Pool	Amount of IAR Tokens
ICO	4 000 000
Pool of Angel Investors	200,000
Pool of Advisers	180,000
PR Pool	120,000
Bounties Pool	100,000
Total	4 600 000
Pool of Creators	10% of sold tokens

The funds collected in ICO are planned to be distributed as follows:



Road Map



Learn more about the UDIAR Business Model and benefits of IAR tokens in [White Paper](https://udiar.io) on udiar.io